Host KLU KÜHNE LOGISTICS UNIVERSITY

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PhD Workshop 2026:
Creating Impact with Logistics and Supply Chain Research in Emerging Markets

KLU Asia Campus, Ho Chi Minh City, Vietnam
26 – 30 October 2026

Program Overview

The PhD Workshop 2026 aims to help doctoral researchers develop high-quality academic work with practical relevance for logistics and supply chain management. Hosted at the KLU Asia Campus in Ho Chi Minh City, Vietnam, the workshop connects rigorous research training with exposure to current logistics and supply chain challenges in one of Asia's most dynamic emerging market environments.

The program combines academic lectures, interactive discussions, field exposure, practitioner engagement, and structured feedback on participants' PhD research. A central theme of the workshop is how doctoral researchers can create meaningful impact with their work; both in academic debates and in practice. Sessions will address topics such as field experiments, logistics and supply chain challenges in Vietnam, supply chain design and geopolitics, forecasting freight rates in volatile times, cold chain logistics, human-factor issues in logistics operations, and sustainability, including the logistics of CO_2 removal.

A distinctive feature of the workshop is the close integration of research and context. Participants will engage with Vietnamese logistics and supply chain realities through a field trip, an industry panel, and discussions with researchers and practitioners. These elements are designed to help participants understand how logistics systems operate in practice, how emerging market conditions shape research opportunities, and how empirical insights can be translated into stronger research questions.

Participants will also present and discuss their own PhD research. The workshop includes a poster session with a flying dinner, as well as dedicated sessions on research ideation and linking research challenges to practical logistics and supply chain problems. In addition, the program offers networking opportunities, dinners, and social activities in Ho Chi Minh City.

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Title	Creating Impact with Logistics and Supply Chain Research in Emerging Markets
Field	Logistics and Supply Chain Management, Field Experiments, Cold Chain Logistics, Freight Markets, Geopolitics, Human Factors in Logistics, Sustainability and CO_2 Removal
Location	KLU Asia Campus, Ho Chi Minh City, Vietnam
Dates	26–30 October 2026
Program Content	▪ Interactive academic lectures
	▪ Field trip and research ideation session ▪ Industry panel on current logistics and supply chain challenges in Vietnam
	▪ Poster session on own research ▪ Networking with researchers, practitioners, and industry representatives
	▪ Social activities and dinners in Ho Chi Minh City
Teaching Team	Kühne Logistics University (KLU), Hamburg, Germany: • Prof. Kai Hoberg • Prof. Gordon Wilmsmeier • Prof. Alan McKinnon School of Management, Universidad de los Andes, Colombia: • Prof Gordon Wilmsmeier Stellenbosch University, South Africa: • Prof. Joubert van Eden • Prof. Leila Goedhals-Gerber Arizona State University (ASU), Tempe, United States: • Prof. Rafael Escamilla

Host: KLU Asia Campus, Ho Chi Minh City

The 2026 PhD Workshop will take place at the KLU Asia Campus in Ho Chi Minh City, Vietnam. The location offers participants direct exposure to a fast-growing logistics and supply chain environment in Southeast Asia. Ho Chi Minh City provides a rich context for studying supply chain development, manufacturing, logistics services, freight markets, sustainability challenges, and the role of infrastructure and operations in emerging markets.

The workshop uses this setting not only as a location, but as an integral part of the learning experience. Through field visits, practitioner discussions, and research-oriented reflection sessions, participants will connect academic concepts with the realities of logistics and supply chain management in Vietnam.

Contact:

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